

Softing Industrial Automation reinforces the Open Integration network

Endress+Hauser partner program is gaining importance through IIoT solutions

How can field instruments and components be easily integrated into automation systems? The answer to this question is becoming increasingly important as industrial production digitalization progresses. The Endress+Hauser Open Integration partner program unites 13 manufacturers that want to ensure the streamlined interaction of their products. Softing Industrial Automation joined the partner network at the beginning of the year.

The Open Integration cooperation partners test and document the interaction of their products for typical process automation applications. Users profit in two ways by being able to combine the best products for each application and through fast and smooth commissioning. Automation technology suppliers value the advantages of the Open Integration program as well. For these companies, it's important to be able to detect potential problems early and solve them prior to installing their products at the customer site.

“We go well beyond the established test methods within this program by scrutinizing the functionality of complete system architectures in a lab environment,” explains Jörg Reinkensmeier, Marketing Manager at Endress+Hauser. “We do that for specific fields of application or customer solutions. After successful completion of the tests, the so-called reference topologies are published in the form of mutual recommendations.”

Thirteen companies currently belong to the program. All the partners are suppliers of control technology, fieldbus infrastructures, measurement technology or actuator technology: Auma Riester, Bürkert, Festo, Flowserve, Hima Paul Hildebrandt, Honeywell Process Solutions, Mitsubishi Electric, Pepperl+Fuchs, Phoenix Contact, Rockwell Automation, Schneider Electric, Turck and recently Softing Industrial Automation.

Network technology specialist

Softing Industrial Automation is a leading provider of software and hardware products designed to integrate technologies and data in factory and process automation environments. “Our companies have enjoyed many years of successful cooperation, which has now manifested itself in our decision to join the Open Integration partner program,” says Thomas Hilz, Vice President Strategic Accounts at Softing Industrial Automation.

“The reliability and outstanding quality that we know from Endress+Hauser is also a top priority at Softing Industrial Automation. The company, and I personally, are looking forward to the coming years in which we will be helping our partners with the connectivity of their sensors.”

“Softing Industrial Automation strengthens our partner program with further expertise in the area of data exchange and providing information at the field level,” says Jörg Reinkensmeier. “Apart from networking process control technology, connectivity is playing an increasingly important role for IIoT solutions. Our aim is to exploit this potential together with all of our Open Integration partners.”



EH_2020_Open_Integration_1.jpg (Softing Industrial Automation, shutterstock.com)

The goal of the Open Integration partner program is to ensure the streamlined integration of intelligent field instruments and components into different automation systems.



EH_2020_Open_Integration_2.jpg (Softing Industrial Automation)

Softing Industrial Automation is a leading provider of software and hardware products designed for technology and data integration.



EH_2020_Open_Integration_3.jpg (Softing Industrial Automation)

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The Endress+Hauser Group

Endress+Hauser is a global leader in measurement and automation technology for process and laboratory applications. The family company, headquartered in Reinach, Switzerland, achieved net sales of over 2.6 billion euros in 2019 with a total workforce of 14,000.

Endress+Hauser devices, solutions and services are at home in many industries. Customers thus use them to gain valuable knowledge from their applications. This enables them to improve their products, work economically and at the same time protect people and the environment.

Endress+Hauser is a reliable partner worldwide. Own sales companies in 50 countries as well as representatives in another 70 countries ensure competent support. Production facilities on five continents manufacture quickly and flexibly to the highest quality standards.

Endress+Hauser was founded in 1953 by Georg H Endress and Ludwig Hauser. Ever since, the company has been pushing ahead with the development and use of innovative technologies, now helping to shape the industry's digital transformation. 8,000 patents and applications protect the Group's intellectual property.

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